



# MAKING WAVES

## AT THE LA RIVER

Sponsorship Opportunities

OCTOBER

12

STUDIO-MLA • ARTS DISTRICT  
DOWNTOWN LOS ANGELES



# MAKING WAVES

Making Waves, LA Waterkeeper's signature event, comes to a hip location in the Arts District of Downtown LA. This art-forward event will honor those who have made a positive impact on the trajectory of the LA River's health and resiliency.

Join us for a night you won't soon forget! Guests will enjoy mixing and mingling in a unique space that blends industrial and natural elements, while enjoying refined, wood-fired dishes and craft cocktails.





## About LA Waterkeeper

For 30 years, LA Waterkeeper has been an uncompromising and unwavering advocate for our regions waters. We do the dirty work for clean water, and are at the center of efforts to move the region towards equitable and climate-resilient water supplies.

Demonstrate your commitment to clean water, healthy communities, and access to safe beaches and waterways for all Angelenos. Our sponsorship opportunities also offer exposure and brand promotion to LA Waterkeeper's community and beyond.



# Sponsorship Levels

	<b>Lounge Sponsor</b>	<b>Water Watchdog</b>	<b>River Warrior</b>	<b>Creek Defender</b>
<b>Benefits</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
<b>Tickets</b>	VIP Lounge Seating for 10	8 tickets	4 tickets	2 tickets
<b>Pre-event private wine tasting experience</b>				
<b>Product/promotional materials included in swag bags</b>				
<b>Recognition on event display</b>	Full Slide	Half Slide	Quarter Slide	Collective Slide

All sponsors receive: recognition at donor level on LA Waterkeeper website, event materials, newsletter, and social media.

Title Sponsor (\$25,000) available with custom brand activation and other exclusive benefits. Please contact [Kelly@lawaterkeeper.org](mailto:Kelly@lawaterkeeper.org) for information about this opportunity.





# Mail Donations

Los Angeles Waterkeeper  
Attention: Making Waves 2023  
360 E 2nd Street, Suite 250  
Los Angeles, CA 90012

Please make checks payable to:  
Los Angeles Waterkeeper  
Tax ID: 95-4444787



**ADDITIONAL QUESTIONS?**

Please contact  
[Kelly@lawaterkeeper.org](mailto:Kelly@lawaterkeeper.org)

# RIVER CHAMPION HONOREES 2023



**Mia Lehrer**  
Founder & President  
Studio-MLA



**FRIENDS OF THE  
LA RIVER**



**Friends of the LA River**  
Award to be accepted by  
Candice Dickens-Russell,  
President & CEO



**Joseph T. Edmiston,**  
Executive Director  
Santa Monica Mountains  
Conservancy